



## Local firm makes a point online

**A** SMALL local company made a big impression on *The Gold Coast Bulletin's* website last week.

The listed medical products developer Medigard was among the top three stories on our website [goldcoast.com.au](http://goldcoast.com.au) last Wednesday with the news that it had scored regulatory approval to sell its

patented blood collection device in the US.

Maybe Medigard chief executive Peter Emery could explain the spurt of reader interest.

"I have to tell my mother to keep clicking on the story," he chuckled.

A *Bulletin* web staffer had a more credible explanation, saying the story may have been picked up by overseas Googlers.